



P.O. Box 42, Monticello, IN 47960
www.monticellosoma.org

Hi,

Do you love our downtown flowerpots? Of course, you do! And so do we! Why do we do it? Because we love Monticello and are passionate about making Monticello bloom!

Lots of love and volunteer hours go into keeping them blooming all summer long. We “flowerpot ladies” dedicate over 306 hours each summer watering and fertilizing the 60 flowerpots and flower boxes in downtown Monticello. That’s 69 days at 3-4 hours each day to water and maintain 60 flowerpots.

Consider this: S.O.M.A. is proposing the purchase of 50 new “self-watering” flowerpots (our current pots are over 20 years old). These new pots have an inner and lower “well” in the pot’s wall that stores water. If S.O.M.A. were to replace the existing flowerpots with self-watering pots...we could reduce our watering from **69 watering days to 14 watering days** that’s **300 hours down to 42 hours** per summer; **a whopping 80% reductions in volunteer hours!**

These flowerpots are not cheap, they run approximately \$350 each when purchased directly from the distributor. It is going to take approximately \$17,500 to purchase 50 “self-watering” flowerpots. We believe with fundraising/sponsors, grant applications, and selling the old pots, that we can make this happen! We were able to purchase one flowerpot to test this summer. You can check it out at the corner of Main and Washington Street (in front of WMRS Radio).

Would you be willing to sponsor a flowerpot? A 3-year flowerpot sponsorship is \$300, for this we will put a yard stake in your sponsored pot with your name or business name, and you will get recognition on our website as a sponsor.

Thank you for helping us make Monticello BEAUTIFUL!!

The Flowerpot Ladies,
Jan Faker & Beth Girtz

OUR MISSION: The Streets of Monticello Association is a volunteer organization dedicated to encourage and support revitalization, collaboration, and future growth through activities that promote, enhance, and drive community and economic development in downtown Monticello.

OUR VISION: The Streets of Monticello Association will strive to positively impact our community by improving landscapes, structures, and vacancies to make downtown thrive. We will continue to partner with the community to create an attractive downtown gathering place for families, neighbors, and visitors.



Flowerpot Donation Form

The Streets of Monticello Association is accepting donations for new flowerpots. Our volunteers graciously plant, water and maintain the beautiful flowerpots in downtown Monticello.

A 3-year flowerpot sponsorship is \$300. S.O.M.A. will put a yard stake in your sponsored pot with your name or business name, and you will also get recognition on our website (www.monticellosoma.org) as a sponsor.

I would like to sponsor _____ flowerpots x \$300 = \$ _____

Donor Information:

Name/Business: _____

Phone Number: _____ Email: _____

Address: _____

Yard Stake Words: _____

Please make checks payable to:

Streets of Monticello Association, P.O. Box 42, Monticello, IN 47960

Credit Cards accepted. Call (574) 581-2511 with any questions.